SENIOR CLASS OF 2022

YEARBOOK SENIOR ADS

Looking for a personalized, memorable way to recognize your graduating senior? Want to capture memories with the friends you've made for a lifetime? Looking for a fun way to recognize your teammates or club members? Parents, siblings, relatives, teachers, coaches, and friends of the graduating Class of 2022 have an opportunity to purchase ad space in the 2022 edition of the yearbook.

All ad space is sold on a first-come, first-serve basis, so place your order early to reserve space for your senior!

THE DEADLINE FOR SUBMITTING SENIOR ADS IS DEC. 3! EARLY BIRD PRICING ENDS OCT. 31!

What should I consider when picking an ad size?

The more space you purchase, the larger your photos will run and the more photos you can include in your selected template. The amount of text that will fit is also determined by the ad size purchased. Available ads range from 1/16th page to a full page.

What should I consider when selecting my photos and written message?

Please make sure photos depict appropriate attire and content. COPYRIGHTED/PROFESSIONAL photos will NOT be accepted because of copyright restrictions. **You'll need JPG, TIF or PNG files** when uploading your ad material.

How do I order and design my ad?

You will submit your pictures and text, as well as pay for your senior ad online at yearbookforever.com. Select your ad size, upload your pictures, add your personalized message, and pay online. Once the materials are received, the yearbook staff will design the ad ad for. You will receive a PROOF from the yearbook staff to ensure the ad's accuracy once the yearbook staff has completed the ad.

Questions about senior ads? Contact Michelle Menna at michelle.menna@lcps.org

Need technical assistance? Call the Walsworth help line at 877-723-6344

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THE DEADLINE FOR SUBMITTING SENIOR ADS IS DEC. 3! EARLY BIRD PRICING ENDS OCT. 31! **Enter Seniors as the coupon code!**

AVAILABLE AD SIZES	1/16 PAGE	1/8 PAGE	1/4 PAGE	1/2 PAGE	FULL PAGE
EARLY BIRD PRICE (ends 10/31/21)	\$65	\$98	\$141	\$188	\$329
PRICE	\$70	\$105	\$150	\$200	\$350
MAXIMUM AMOUNT OF PHOTOS	1 photo w/ text	1-2 photos w/ text	1-4 photos w/ text	1-8 photos w/ text	1-12 photos w/ text

HOW TO ORDER and CREATE your SENIOR AD

- 1. Visit www.yearbookforever.com and enter Rock Ridge High School. Click "Get Started" under "Create a Senior Ad" to begin.
- 2. Fill in your student's first and last name, grade level and your email address (be sure this is the email address you want your proof emailed to once the ad is complete). You do not need to enter the "Homeroom Teacher."
- 3. Click "Next" under "Have the School Design My Ad." Choose the ad size you want to purchase and click next, and then click next under color options (all ads are in color) and then click "Continue."
 - 4. Enter your student's first and last name as the "Headline" and then enter your personal message in the body copy.
 - 5. Upload your images (TIF, JPG or PNG files) and press "Next."
- 6. Once you have finished, pay for your ad. If you are ordering **BEFORE 11/1, *enter Seniors as the discount code and apply it*** for early bird pricing!
- 7. When the yearbook staff has completed your ad, you will have the opportunity to PROOF your ad before it is published. (All ads will be reviewed for content prior to publication and the yearbook staff does reserve the right to request changes if ads violate acceptable content guidelines or copyright policies.)

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